



# WALL COATING VALIDATION PROGRAM AGREEMENT

This Agreement is made as of the \_\_\_\_\_th day of \_\_\_\_\_, between the Sealant Waterproofing & Restoration Institute, a not-for-profit corporation, having its office at 400 Admiral Blvd., Kansas City, Missouri 64106 ("the Institute") and \_\_\_\_\_, ("Manufacturer") a(n) \_\_\_\_\_ corporation, partnership or limited liability company.

Whereas, Manufacturer desires to display the Validation Seal of the SWR Institute on or in connection with certain manufacturer's wall coating products (list attached) hereinafter referred to as ("Product") and whereas the Institute desires to allow the use of its validation seal for a limited period on or in connection with wall coating products which are determined to conform to certain recognized standards of quality.

Now therefore, in consideration of the Agreements herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Manufacturer and the Institute agree as follows:

## 1. VALIDATION.

The term "validation" as used herein shall mean a determination by any of the Institute accepted and approved independent laboratories ("Laboratory") certified to run tests that the Product has met the requirements of the Institute Performance Properties Profile listed below and other tests that may be in effect ("Industry Standard"). The Institute certificate evidencing that a Product has been validated shall be called a "Certificate of Validation."

### PERFORMANCE PROPERTIES PROFILE

Validation of the Institute Performance Properties Profile shall include the following tests:

1. Solids content by volume – ASTM D 2697
2. Wind-driven Rain – ASTM D 6904 – Test procedure at manufacturer's stated thickness.  
Tested at specified film thickness.
3. Moisture Vapor Transmission – ASTM D 1653 – at manufacturer's stated thickness – wet cup testing.
4. Tensile Strength/Elongation at Break manufacturer's stated at 20 inches/minute. (Please check test administered)  
 ASTM D 412  
 ASTM D 2370
5. Crack Bridging – ASTM C 1305 (pre-existing crack) - Test at manufacturer's stated thickness.

*NOTE: 1. All ASTM tests performed shall be of the latest or current edition.*

*2. All tests performed, with the exception of Resistance to Wind-driven Rain, shall not be modified in any way.*

*3. Wall coating color for testing shall be selected from Manufacturer's standard color chart.*

*4. Test to stated capabilities published on the Manufacturer's technical data sheets.*

## 2. DURATION.

Validation for any Product tested and certified to comply with the established Industry Standard shall remain in effect for a period not to exceed five (5) years from the date of which the validation testing is done, so long as the product is not reformulated by Manufacturer in such a way as to effect any of the characteristics tested and validated or Manufacturer makes claims above and beyond those that were tested and verified by the Laboratory.

In the event that an Industry Standard is amended, all Products previously validated under that standard may be required, within such period of time as may be established by the Institute, to conform with any more restrictive amendment and to be re-validated as a condition to retention of Certificate of Validation.

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*NOTE: Upon expiration of the validated product, it must be re-submitted for testing, even if no changes have been made to the product, to see if test results comply with stated properties of the product.*

## 3. TESTING.

It will be the responsibility of the Manufacturer to initiate Product testing of any product. They will direct the Laboratory to obtain a specific product sample from the product stream of an independent distributor. If the product is not available through an independent distributor, the Laboratory shall obtain the specific Product sample through a legitimate source other than the Manufacturer (such as a customer of Manufacturer). To maintain the integrity of the testing procedure, the Laboratory shall have sole discretion in choosing the source of the specific product sample. The Laboratory must verify with and through the Manufacturer that the sample lot is within allowable shelf life limits prior to testing. The Manufacturer will then specify the test profile they wish produced for the Institute Validation as listed under Paragraph 1 Validation.

## 4. REPORTS.

Upon completion of the tests, Manufacturer may apply to the Institute for a Certificate of Validation by paying to the Institute a validation fee per wall coating as established by the Institute, which may be modified at any time in its sole discretion, and by submitting to the Institute a report of the Laboratory containing the results of tests and including the following information:

- a. Date of testing
- b. Product trademark or designation
- c. Product lot number
- d. Product shelf life verification
- e. Test results (All test results must indicate all pertinent testing criteria)
- f. Technical Data Sheet and other literature that have data claims

## 5. CERTIFICATE OF VALIDATION.

The Institute will issue Certificate of Validation for each Product determined by a Laboratory to have met the requirements of the applicable Industry Standard(s) for that Product. The Certificate of Validation shall include the following information:

- a. Date of testing
- b. Trademark or product designation
- c. Expiration date of validation (5 years from Item "a.")
- d. Specific substrate(s) tested – Primed or Unprimed and type of primer used
- e. Both to be stated:
  1. Pass/Fail report on testing, and
  2. Actual test result numbers

Manufacturer shall hold the Institute free and harmless from any liability whatsoever (including legal fees) that may arise from or in any way be related to the Institute allowing Manufacturer's use of Seal of Validation and/or Certificate of Validation.

## 6. SEAL OF VALIDATION.

The Institute grants Manufacturer the right to use the appropriate Seal of Validation ("Seal") as an attachment, copies of which are attached hereto as Attachment "A", on and in connection with each product for which a Certificate of Validation has not expired.

The Seal must be displayed on the Manufacturer's data sheet and may also be attached to any written public

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offering of the manufacturer. The Seal shall have printed within its face the following:

- a. Date of testing
- b. Trademark or product designation
- c. Expiration date of validation (5 years from Item “a”.)
- d. Specific substrate(s) tested – primed or unprimed and type of primer used
- e. Both to be stated:
  1. Pass/Fail report on testing, and
  2. Actual test result numbers

*NOTE: Complete validation test data is available from the Institute.*

Any defacing or alteration of Seal information would be considered a break of validation agreement.

The Institute shall grant and provide a Seal of Validation, which documents all of the pertinent validated performance data of the product including, but not limited to the expiration dates. This Seal must appear in clear and legible form on the Manufacturer’s data sheet.

### **7. USE OF SEAL.**

The Manufacturer agrees to display the Institute Seal of Validation on the product data sheet(s) as soon after validation as reasonably possible but, in any case, no later than one year after validation. The Manufacturer agrees to alter its Web site resources relative to the validated product(s) as soon as reasonably possible but, in any case, no later than six (6) months after validation. Manufacturer further agrees that the Seal of Validation may be affixed to any other printed product offering(s) relative to the validated product(s) and that any replication must be unaltered in any way from the original Seal of Validation. Noncompliance could result in withdrawal of the Seal of Validation (see item 9). Upon expiration of validation and if the validated product has not been revalidated, the Manufacturer shall immediately remove the Seal from its web site and shall also remove the Seal from all printed material including, but not limited to product data sheets and product labels no later than one (1) year from the expiration date of validation.

### **8. MISUSE OF SEAL.**

If SWR Institute, in its sole judgment, determines that Manufacturer has misused the Seal, the Institute may withdraw the Certificate of Validation and Manufacturer’s right to use the Seal with respect to any Products in connection with which the misuse or misrepresentation occurred. As used herein, the term “misuse” shall include, as examples but not by way of limitation, the following:

- a. Any misrepresentation of the Seal as signifying anything other than the validation of the product;
- b. Any use of the Seal or a facsimile thereof in connection with any Product manufactured or sold by Manufacturer that has not been validated, such as displaying a facsimile of the Seal in advertising literature that refers to non-validated Products and fails to state clearly and conspicuously that the Seal applies only to those Products that are validated.

### **9. WITHDRAWAL OF VALIDATION.**

If at any time the Institute determines, as provided above, that Manufacturer has misused the SWR Institute Validation Program in any way, including but not limited to those acts set forth in Paragraph 8, the Certificate of Validation issued under Paragraph 2 shall be withdrawn and the Manufacturer shall there upon cease all use of the Institute’s Seal of Validation. Such Certificate of Validation and rights shall not be reinstated until the Institute, in its sole judgment, is satisfied that the misuse has ceased and that it shall not reoccur.

### **10. VALIDATION OF PRIVATE LABEL WALL COATING PRODUCTS.**

As used herein, the term “Private Label Wall Coating Product” means a Product that (1) is manufactured by one firm, company or organization and sold by another; (2) carries a different brand name, trade name or model

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number from that of the Manufacturer; and (3) may have essential characteristics, which are the same as a Product that has been validated by Manufacturer under its own name.

All private label products, even those bearing the Manufacturer's identification number, shall require Certification of Validation under their private label names. Any other private label Product may obtain product validation by following the procedures as those used by Manufacturers, which include application in writing, appropriate testing data from a Laboratory and payment of fees as provided in Paragraph 4 of this document.

## 11. WITHDRAWAL FROM THE VALIDATION PROGRAM.

The Institute reserves the right to change the terms and conditions governing validation and use of the Seal from time to time, and Manufacturer shall abide by such changed provisions upon receipt of notice thereof or otherwise withdraw entirely from the SWR Institute Product Validation Program by surrendering its Certificate of Validation and foregoing the right to use the Seal or facsimile thereof in any way.

## 12. AUTHORITY.

The parties hereto certify by the signatures below of their authorized agent that they have read this Agreement, understand all its provisions and agree to abide by them.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
President or other Authorized Representative

## SEALANT, WATERPROOFING & RESTORATION INSTITUTE

By: \_\_\_\_\_

### DISCLAIMER

This program was developed by industry representatives as an aid to purchasers of certain industry products so that they will have a better opportunity to compare products and make informed decisions covering purchases and installation of materials. The Sealant, Waterproofing & Restoration Institute, its members and agents (collectively "The Institute") have merely made available test data from third party sources. Accordingly, the Institute cannot accept responsibility for the accuracy of the information, representations of manufacturers or the appropriateness of applications of industry products under all circumstances.



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SWR Institute Use Only:

\_\_\_ # \_\_\_\_\_ Product(s) to be validated (list attached)  
\_\_\_ Applicable Fees Paid \_\_\_ Certificate of Validation issued:

Date: \_\_\_\_\_